



# Dallas-Ft. Worth

The Institute for Management Studies, 201 West Liberty Street, Suite 100, Reno NV 89501

SUBJECT	<b>ACQUIRING THE LEADERSHIP ATTRIBUTES THAT BUILD HIGH PERFORMANCE</b>		
FACULTY	MR. PAUL BRIDLE		
LOCATION	Las Colinas Country Club 4400 North O'Connor Road, Irving, TX 75062 (972) 541-1141	DATE	Wednesday, March 24, 2010
		REGISTRATION	8:30 AM
		SESSION	9:00 AM - 4:00 PM

## TIME TOPICS

<b>10%</b>	<b>The three dimensions of being a Leader</b> <ul style="list-style-type: none"> <li>• What the business needs,</li> <li>• What the people following need,</li> <li>• What the leader needs.</li> </ul>
<b>30%</b>	<b>What does the business need from a Leader?</b> <ul style="list-style-type: none"> <li>• Current leadership competencies needed in a business,</li> <li>• Why businesses need leaders,</li> <li>• The cost of poor leadership,</li> <li>• Challenging the Business.</li> </ul>
<b>30%</b>	<b>What do People want from a Leader?</b> <ul style="list-style-type: none"> <li>• The attributes of a leader that people respond to,</li> <li>• Leading with integrity,</li> <li>• Being the person people want to follow,</li> <li>• Getting the best out of people.</li> </ul>
<b>20%</b>	<b>What do you need to be an effective Leader?</b> <ul style="list-style-type: none"> <li>• Self leadership as a basis to effective leadership,</li> <li>• Thinking like a leader,</li> <li>• Being in control by letting go.</li> </ul>
<b>10%</b>	<b>Self Analysis and what I need to do</b> <ul style="list-style-type: none"> <li>• A self-evaluation of my ability to be an effective leader and what I need to adapt to be more effective.</li> </ul>

## SEMINAR DESCRIPTION

Today's organizations need leaders that can drive the business, lead the people and lead themselves. This session will examine the needs of the business, what people want from their leader and what qualities a leader has to motivate themselves. Participants will be able to assess themselves and identify the areas they need to develop to be more effective.

## FOR RESERVATIONS

**Mike Godwin**  
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## FACULTY



**MR. PAUL BRIDLE** was born in Africa and moved to England in the mid seventies, but now spends much of his time speaking around the world. He has successfully set up and run a number of companies and still owns companies operating out of two continents. He has a wide range of experience in management of small and large organizations. Mr. Bridle's work is now devoted mainly to developing people to build successful organizations in his specialized area 'Leadership'. He has spent 17 years independently researching global best practice. He continues to interview top class world leaders in business, politics and the voluntary sector. He has developed a unique leadership programme, which is capable of measurable results. Mr. Bridle, a Certified Speaking Professional, is a very dynamic speaker who puts across a powerful message. He believes that people should go away from a session being able to put into practice what they have learnt. This makes his presentations meaningful and beneficial to those who attend. Mr. Bridle is the author of *Leadership; The Never Ending Story* (Management Books 2000 Ltd.), *Question Your Thinking* (Bridle Academy UK Ltd., 2006), and *Things I Have Learnt from my Father/Son* (Bridle Academy UK Ltd., 2006).

## GUIDE TO PARTICIPANT SELECTION

SENIOR EXECUTIVE  
(Pres, Exec & Sr. VP)

EXECUTIVE  
(VP & General Mgr)

SENIOR MANAGER  
(Div. & Reg. Mgrs)

MIDDLE MANAGER  
& SUPERINTENDENTS

3	3	3	3	3	3	3	3	3	3	3	3	3	3
2	2	2	2	2	2	2	2	2	2	2	2	2	2
1	1	1	1	1	1	1	1	1	1	1	1	1	1
1	1	1	1	1	1	1	1	1	1	1	1	1	1
Admin	Distrib	Engr	Finc	H.R.	Legal	Mktng	IT	Ops	Ping	Pchsg	R&D	Sales	

APPLICABILITY

"1" indicates primary target audience

"2" indicates a good fit if the level of material is appropriate

"3" indicates (in the opinion of the Institute and faculty) limited applicability.

## FOCUS

PRIMARY

### LEADERSHIP DEVELOPMENT:

Adaptability, Commitment, Communication, Developmental Perspective, Interpersonal Relations, Judgment, Motivation, Persistence, Use of Time

SECONDARY

### EXECUTING/CONTROLLING/EVALUATING:

Decision Making, Use of Authority

TERTIARY

### PLANNING/ORGANIZING:

Problem Identification

LEVEL

Introductory  Intermediate  Advanced