



## MAXIMIZING YOUR BRAINPOWER FOR LEADING IN CHANGING TIMES

with Ann Herrmann-Nehdi

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## MAXIMIZING YOUR BRAINPOWER FOR LEADING IN CHANGING TIMES

This engaging and highly interactive session will reveal the four secrets of agile and inclusive leadership and how you can build the thinking flexibility necessary to meet the mental demands of today's constantly shifting environment. By exploring your thinking styles and their impact on communication, teams and decision making, you'll learn how to become a more successful leader, collaborator and problem solver in a changing, often remote environment also developing the strategic mindset you need to plan the future. As part of this program, you will receive a personalized Herrmann Brain Dominance Instrument® (HBDI®) profile and easy-to-apply tools that will help you understand what you can do to become a better leader by increasing your thinking agility, how to be inclusive of thinking that differs from yours, and how to harness the full cognitive resources available to get the best results. You'll leave with an action plan designed to build your leadership effectiveness, credibility and influence.

## ANN HERRMANN-NEHDI

Ann Herrmann-Nehdi is a thought leader and frequent keynote speaker about leadership and cognitive diversity in today's changing environment. Ann is Chief Thought Leader and Chairwoman of Herrmann International which publishes the Herrmann Brain Dominance Instrument® (HBDI®) based on over 40 years of research on thinking and the brain. The research has been featured in the New York Times, Scientific American and the Harvard Business Review and is used by 9 out of 10 of Fortune 200 companies. Ann is the author of the Whole Brain Business Book and has reached over half a million people through her two engaging and popular TEDx talks.

# TOPICS COVERED

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## HOW YOUR THINKING DRIVES YOU AS A LEADER

THE FOUR SECRETS OF AGILE INCLUSIVE LEADERSHIP  
YOUR OWN HBDI® PERSONAL PROFILE, UNDERSTAND HOW YOUR THINKING PROFILE HELPS YOU AS A LEADER AND WHERE IT MAY BE GETTING IN THE WAY

## LEADING THROUGH COMMUNICATION: WHAT SEPARATES EFFECTIVE LEADERS FROM THE REST

STEPS TO PERSUADE AND GAIN BUY IN FROM THOSE WHO THINK DIFFERENTLY THAN YOU DO

## HOW TO ENGAGE AND LEAD YOUR TEAM IN A CHANGING AND OFTEN REMOTE WORLD

HOW TO UNDERSTAND, ENGAGE AND LEVERAGE THE THINKING OF YOUR TEAM MEMBERS, COLLEAGUES AND OTHER LEADERS FOR GREATER EFFECTIVENESS

## SEEING AROUND CORNERS: BUILDING THE THINKING AGILITY NEEDED FOR THE FUTURE

HOW TO LEAD OTHERS MORE EFFECTIVELY IN UNCERTAIN TIMES THROUGH FLEXIBLE THINKING

## LEADERSHIP TOOL KIT AND ACTION PLAN: MAKING IT REAL

PRACTICE APPLYING THE 'WALK AROUND PLANNING TOOL'  
RETURN TO WORK WITH SPECIFIC IDEAS AND ACTION STEPS YOU CAN TAKE IMMEDIATELY TO IMPROVE YOUR RESULTS, CREDIBILITY AND INFLUENCE AS A LEADER

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