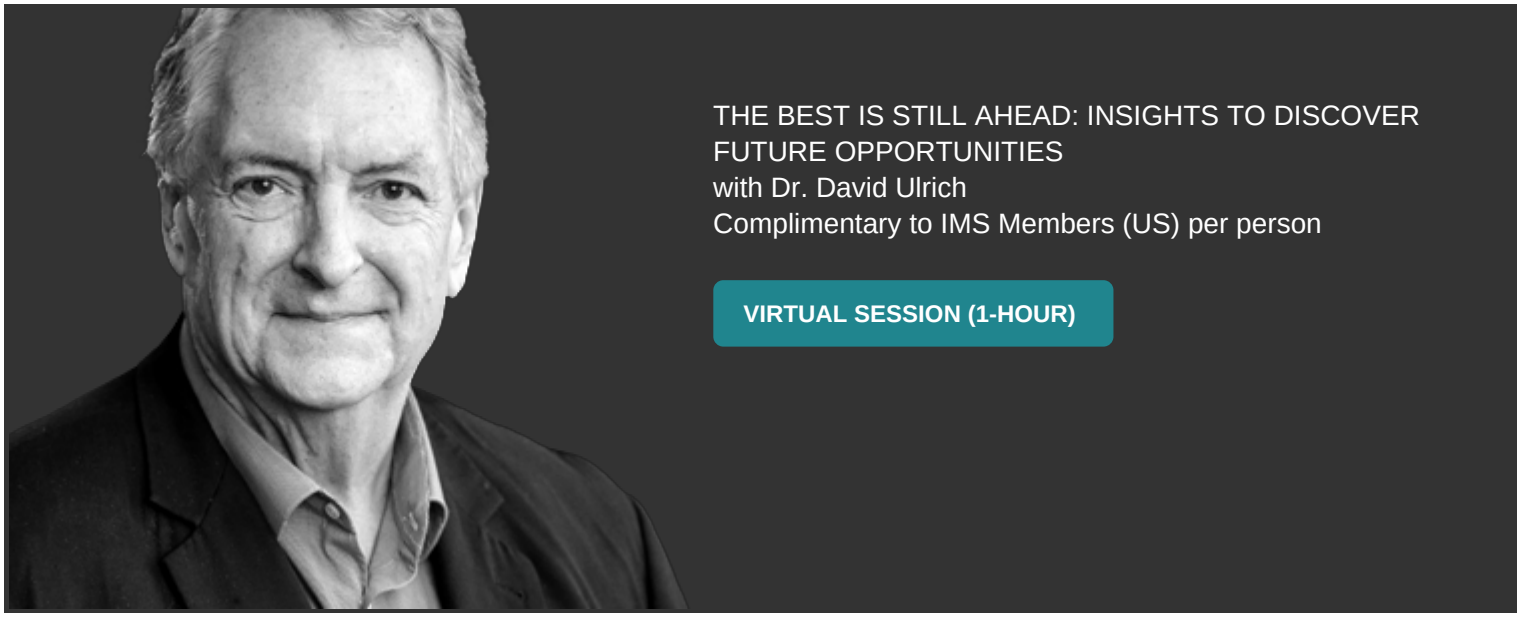


THE BEST IS STILL AHEAD: INSIGHTS TO DISCOVER FUTURE OPPORTUNITIES

The Institute for Management Studies is excited to announce a special virtual event with Dr. David Ulrich who will receive the 2020 IMS lifetime achievement award for his contributions to organizational development and shaping the HR profession. This is the fourth time in its 47 year history that IMS has awarded this prestigious honor. The first was to Dr. Russell Ackoff for his work in strategy and systems thinking; the second went to Dr. Marshall Goldsmith for his leadership development and coaching; and the third was received in 2019 by Dr. Beverly Kaye for her contributions to her field of career development.

During this one-hour event, Dr. Ulrich will be sharing his insights on how to discover opportunities in crises and what leaders can do to take advantage of them. For each of the insight shared, Dr. Ulrich will offer an idea and an application tool that can be applied to help individuals, leaders and organizations ensure the best is still ahead.

DR. DAVID ULRICH

Dr. Ulrich has been called the "father of modern HR" and "HR thought-leader of the decade." He is ranked as the #1 management guru by Business Week, profiled by Fast Company as one of the world's top 10 creative people in business, a top 5 coach in Forbes, and recognized on Thinkers50 (Hall of Fame) as one of the world's leading business thinkers. In his writing, teaching, and consulting, he continually seeks new ideas that tackle some of the world's thorniest and longest-standing challenges. For decades Dr. Ulrichs work and contributions have shaped the HR profession.

Dr. Ulrich has co-authored over 30 books and 200 articles that have shaped three fields organizational development, leadership and human resources. His latest book (2019), co-authored with Arthur Yeung, is Reinventing the Organization: How Companies Can Deliver Radically Greater Value in Fast-Changing Markets. The book offers a practical, integrated, six-step framework to build and lead an organization that is responsive to fast-changing markets.

Dr. Ulrich has spoken in 88 countries and has worked with over half of the Fortune 200 to improve their organizational performance. He is co-founder of the RBL Group (www.rbl.net) a consulting firm that increases business results through leadership, organization, and human resources. His other activities include being Editor of Human Resource Management for ten years, a Trustee and advisor to universities and other professional groups, and serving on the Herman Miller board for 15 years.

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