



MASTER YOUR THINKING: ENHANCE YOUR  
PERFORMANCE THROUGH CRITICAL THINKING  
with Dan Pontefract  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## MASTER YOUR THINKING: ENHANCE YOUR PERFORMANCE THROUGH CRITICAL THINKING

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Leaders are busy. Super busy. It's not as though that's going to change. In reality, people have become experts at doing - constantly being on to perform - causing us to minimize the importance of creative and critical thinking, of ideating and sound decision making. We need to sort out a much better investment in our time to make it happen. In this session we will explore the concept of open thinking, a holistic approach to reflection, decision making and action that leads to successful outcomes. You will leave with practical techniques to improve your thinking, decision-making and doing to take your performance to the next level. "Dream. Decide. Do. Repeat." It's your new mantra of 'open thinking.'

# DAN PONTEFRACT

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Dan Pontefract is a renowned leadership strategist, author, and keynote speaker with over two decades of experience in senior executive roles at companies such as SAP, TELUS, and Business Objects. Since then, he has worked with organizations worldwide, including Salesforce, Amgen, the State of Tennessee, Nestl, Canada Post, Autodesk, BMO, the Government of Canada, Manulife, Nutrien, and the City of Toronto, among others.

As an award-winning and best-selling author, Dan has written four books: LEAD. CARE. WIN., OPEN TO THINK, THE PURPOSE EFFECT, and FLAT ARMY. His fifth book, WORK-LIFE BLOOM, will be published in 2023. Dan also writes for Forbes, Harvard Business Review, and other outlets.

Dan is a renowned keynote speaker who has presented at four TED events and has delivered over 600 keynotes. He is an adjunct professor at the University of Victoria's Gustavson School of Business and has received over 25 industry, individual, and book awards.

Dan's career is interwoven with corporate and academic experience, coupled with an MBA, B.Ed, and multiple industry certifications and awards. Notably, Dan is listed on the Thinkers50 Radar, HR Weekly's 100 Most Influential People in HR, PeopleHum's Top 200 Thought Leaders to Follow, and Inc. Magazine's Top 100 Leadership Speakers.

## TOPICS COVERED

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### CRITICAL AND APPLIED THINKING

DISCOVER HOW TECHNOLOGY AND SOCIAL MEDIA HAVE LIMITED OUR TIME TO THINK

### PRIORITIZING TIME TO THINK

LEARN TO CREATE TIME TO THINK INTO YOUR DAILY SCHEDULE

### REFLECTION VS ACTION

THE END RESULT OF CRITICAL THINKING...ACTION

### EVIDENCE BASED DECISION MAKING

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