



## POWERFUL COMMUNICATION: THE BLUEPRINT FOR A SUCCESSFUL CAREER

with Will Baggett

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## POWERFUL COMMUNICATION: THE BLUEPRINT FOR A SUCCESSFUL CAREER

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Communication is the lifeblood of success in today's interconnected world. This virtual workshop on effective communication is your gateway to unlocking its full potential. In a world of constant distractions, honing your communication skills is the key to making a lasting impact. Join us to learn the art of persuasive speaking, active listening, and crafting compelling messages where you'll discover the secrets to engaging conversations, magnetic storytelling, and the power to leave a lasting impression. Imagine having the skills to win any audience and excel in both your personal and professional life. Your journey to communication excellence begins here!

## WILL BAGGETT

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Widely regarded as a rising star in college athletics, Will Baggett boasts an array of experiences as a former coach, author, administrator, and renowned speaker. Will Baggett joined the College Football Playoff in August 2017 after serving as Strategic Brand Management Coordinator with IMG College Licensing for two years. In spring 2017, Will was featured as a Millennial Leader by millennialleadership.com on the heels of the release of his bestselling book, *The Blueprint for a Successful Career: A Foundation for Developing Young Professionals*. He is the founder of the Executive Image. In addition, he serves as a professional development contributor to Front Office Sports and CollegeAD.com. In fall 2017, Will joined Forward Progress Athletic Consulting as a facilitator presenting regularly at institutions across the country. Will earned a Bachelor's degree in exercise science from Ole Miss and a Master's in sport management from Baylor University.

# TOPICS COVERED

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PERSUASIVE SPEAKING  
ACTIVE LISTENING  
CRAFTING COMPELLING MESSAGES  
INFLUENCE THROUGH COMMUNICATION

FOR REGISTRATION PLEASE CONTACT: **Brendan Dowd** - IMS Regional Director - Kansas-City  
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