



BE THE LEADER THAT PEOPLE WILL FOLLOW  
with Dr. Robert Bies  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## BE THE LEADER THAT PEOPLE WILL FOLLOW

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In these most challenging times, people are looking for leadership. They are looking to you for leadership. There are three core leadership skills that are critical to be the leader that people will want to follow-building trust, storytelling, and delivering bad news.

In these times of turbulent change, building trust is more important than ever. This program will focus on identifying the "enemies" of trust (e.g., incomplete communication, inconsistent messages). To be the leader that people will follow requires that you build three kinds of trust-Personal (Do they trust you and your leadership?); Organizational (Are the decision-making processes clear and transparent-and fair?); and Strategic (Is the organization doing the right things in terms of goals and strategies?)

## DR. ROBERT BIES

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Robert J. Bies (Ph.D., Stanford University) is Professor of Management and Founder of the Executive Master's in Leadership Program at the McDonough School of Business at Georgetown University. In addition, he is co-author of the book, *Getting Even: The Truth About Workplace Revenge-And How to Stop It*, which is published by Jossey-Bass.

# TOPICS COVERED

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## BUILDING TRUST ON YOUR TEAM

3 KINDS OF TRUST  
CREATING PSYCHOLOGICAL SAFETY

## DELIVERING BAD NEWS

HOW TO DELIVER IT SO IT IS TAKEN THE RIGHT WAY

## THE POWER OF STORYTELLING

WHAT YOU SAY AND HOW YOU SAY IT  
TIPS AND TECHNIQUES FOR EFFECTIVE STORYTELLING

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