



MOST POWERFUL YOU: HOW WOMEN LEADERS CLOSE POWER GAPS & REACH THEIR HIGHEST POTENTIAL

with Kathy Caprino

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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The business world has been forever changed by the important progress and contributions that women have made. Yet, with only 36% of managerial roles and 28% of C-suite positions being held by women, women continue to struggle to achieve the recognition, reward, respect, contribution level and authority they have earned and are prepared for.

With the "Great Resignation" movement from the pandemic impacting women more than men, it's time to support the advancement of professional women and other underrepresented groups with hands-on leadership and professional growth strategies that truly work in today's ever-evolving workforce, helping them expand their value and talents, and leverage those assets in critical ways to make the impact they long to.

For the past two decades, Kathy has coached and trained over 20,000 professional women across 26 countries and 6 continents and dedicated her work to the advancement of women in business. In her research, she has found that 98% of professional women and 90% of men are experiencing at least one of these seven damaging power gaps, and over 75% of women are facing 3 or more. When professionals experience these gaps, they are unable to thrive in the roles and succeed to the highest degree possible.

Incorporating riveting real-life stories, strategies and examples of women who've overcome these gaps, and offering proven steps and solutions from Kathy's leadership coaching work and from over 30 of the nation's top experts in fields that are essential to women's success, this program is filled with exercises, action steps and concrete strategies that equip female leaders with the strength and confidence.

KATHY CAPRINO

Kathy Caprino is an internationally recognized executive and leadership coach, writer, TEDx and organizational speaker and educator dedicated to the advancement of women in business. A former corporate VP, she is also a trained therapist, seasoned executive coach, Senior Forbes contributor (with over 41 million views), a top media source on careers, and the author of two bestselling books - Breakdown, Breakthrough and her new book The Most Powerful You: 7 Bravery-Boosting Paths to Career Bliss.

With her Finding Brave podcast (ranking in the Top 100 Apple Career Podcasts), books, assessments, coaching programs, courses and other key resources, Kathy's been named a Top Career Coach and Leadership Voice in the U.S. and internationally and her core mission is to support a "finding brave" global movement that empowers professionals to close their power gaps and reach their highest, most rewarding potential and impact in their work.

TOPICS COVERED

POWER GAP 1: NOT RECOGNIZING YOUR SPECIAL TALENTS, ABILITIES, AND ACCOMPLISHMENTS

POWER GAP 2: COMMUNICATING FROM FEAR, NOT STRENGTH

POWER GAP 3: RELUCTANCE TO ASK FOR WHAT YOU DESERVE

POWER GAP 4: ISOLATING FROM INFLUENTIAL SUPPORT

POWER GAP 5: ACQUIESCING INSTEAD OF SAYING "STOP!" TO MISTREATMENT

POWER GAP 6: LOSING SIGHT OF YOUR THRILLING DREAM FOR YOUR LIFE AND CAREER

POWER GAP 7: ALLOWING PAST TRAUMA AND CHALLENGES TO SHAPE YOU

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