



BECOME AN INFLUENTIAL COMMUNICATOR  
with Tatiana Kolovou  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## BECOME AN INFLUENTIAL COMMUNICATOR

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Effective communication is a crucial skill in the business world, and this course will help you hone yours. The course covers the theory of persuasion and likability, as well as strategies for audience analysis and influential presentations. You'll learn how to craft a presentation, focus on your message, and build a memorable message that results in action. Tatiana Kolovou designs hands-on learning experiences, so be sure to bring an upcoming presentation or speech outline that you're currently working on. This session will take a deep dive into verbal and nonverbal communication that builds your credibility, along with an effective formula for a persuasive message. You'll learn and apply all of the strategies to help you become an influential communicator.

## TATIANA KOLOVOU

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Tatiana Kolovou is an award winning teaching professor in the department of Management and Entrepreneurship at the Kelley School of Business, Indiana University. Tatiana teaches Cross Cultural and Business Communication to MBA, undergraduate students and executives. Tatiana has reached over 10 million learners in multiple courses through her online platform. Her emphasis on communication, resilience and workplace effectiveness has a unique perspective on how to lean into the uncomfortable to become a stronger leader and a stronger professional. She produces a newsletter with over 48,000 subscribers and a live show averaging an audience of 3,000+ attendees from 33 countries worldwide.

# TOPICS COVERED

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AUDIENCE ANALYSIS

CREDIBILITY SKILLS

INFLUENCE AND CONFIDENCE WHEN SPEAKING

CRAFTING AND DELIVERING PERSUASIVE MESSAGES

FOR REGISTRATION PLEASE CONTACT: **Anne Kurzrock** - IMS Regional Director - Chicago

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