



## EQUIPPING WOMEN LEADERS TO OWN THEIR BRILLIANCE

with Candace Doby  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

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Women leaders face unprecedented pressure to deliver efficient results, demonstrate irreplaceable value beyond artificial intelligence, and cultivate skills that position their organizations for future growth. Embracing the courage to voice diverse ideas, challenge outdated practices, seek assistance, or admit uncertainty are crucial steps that propel women leaders and their organizations toward growth and impact.

However, the fear of rejection, humiliation, or failure can hinder their ability to act boldly, leading them to prioritize safety and restrict their growth potential.

This interactive program provides participants with practical tools to enhance their competence and confidence, empowering them to speak up courageously, take calculated risks, and embrace their brilliance in the workplace.

## CANDACE DOBY

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Candace Doby is founder of The Can-Do Company. She is a leadership development strategist, author of *A Cool Girl's Guide To Courage*, and professional speaker who works with organizations to create a culture of courage where employees spend less time and energy censoring and hiding themselves and more time performing at their highest potential.

Candace combines a decade of research on courage with her experiences traveling the world solo and a 16-year, award-winning marketing career - much of which was spent leading teams at Chipotle. This unique combination equips her with the implementable strategies she has shared with thousands of leaders to help them courageously speak up, step up and show up in the workplace. Her work has been featured on MSNBC, NPR and TEDx.

Candace is the creator of *The Courage Hotline* podcast and host of *The Own Your Brilliance* retreat.

# TOPICS COVERED

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## COMMUNICATION

LEARN TO SET BOUNDARIES WITH CLARITY AND CONFIDENCE.  
DEVELOP SKILLS TO GIVE FEEDBACK THAT BUILDS TRUST AND COLLABORATION.  
EFFECTIVELY COMMUNICATE YOUR VALUE AND CONTRIBUTIONS TO ENSURE RECOGNITION.

## RISK TAKING

EMBRACE CHALLENGES AS OPPORTUNITIES FOR GROWTH AND LEARNING.  
GAIN CONFIDENCE IN MAKING DECISIONS DURING UNCERTAIN SITUATIONS.  
OVERCOME SELF-DOUBT AND LIMITING BELIEFS THAT HOLD YOU BACK.

## DIVERGENT IDEAS

SHARE YOUR UNIQUE PERSPECTIVES TO DRIVE INNOVATION AND CREATIVITY.  
FOSTER AN ENVIRONMENT WHERE BOLD, UNCONVENTIONAL IDEAS THRIVE.  
APPROACH CHALLENGES WITH AUTHENTIC SOLUTIONS THAT REFLECT YOUR STRENGTHS.

## SELF PROMOTION (IN A GOOD WAY)

CONFIDENTLY OWN AND HIGHLIGHT YOUR ACHIEVEMENTS AND SKILLS.  
BUILD AND MAINTAIN STRATEGIC RELATIONSHIPS THAT AMPLIFY YOUR INFLUENCE.  
ADVOCATE FOR YOURSELF TO SECURE ROLES AND OPPORTUNITIES ALIGNED WITH YOUR GOALS.

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