



CULTIVATING MENTAL AGILITY IN A COMPLEX WORLD

with Dorie Clark

Complimentary to IMS Members (US) per person

VIRTUAL SESSION (1-HOUR)

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Adaptability and foresight have become more essential in today's fast-evolving business landscape. Executives face various challenges, from dynamic market shifts and disruptive technologies to changing customer expectations. In this session, Columbia University executive education professor Dorie Clark—recognized three times as one of the Top 50 Business Thinkers in the World—will share actionable strategies to help leaders develop the mental agility needed to stay ahead in uncertain times. This talk equips leaders with the tools to navigate complexity and guide their organizations with confidence.

The program focuses on building "intelligent networks," indispensable for spotting emerging trends and staying ahead of market shifts. By leveraging diverse perspectives and insights, you'll gain the ability to anticipate changes and pivot swiftly, long before competitors catch on. Clark will also outline methods to identify and analyze potential risks before they materialize, empowering you to implement proactive solutions and avoid costly errors. This forward-thinking approach ensures you're not merely reacting to disruptions but preparing for them, securing your competitive advantage.

Additionally, Clark will explore how to harness your unique strengths and seize unexpected opportunities for growth and innovation. She will demonstrate how to foster serendipity and turn unforeseen moments into strategic breakthroughs by engaging in real-world examples. By the end of the program, you'll have a clearer understanding of how to plan for the future while remaining agile in a complex, ever-changing world.

DORIE CLARK

Dorie Clark helps individuals and companies get their best ideas heard in a crowded, noisy world. She has been named one of the Top 50 business thinkers in the world by Thinkers50, and was honored as the #1 Communication Coach in the world by the Marshall Goldsmith Leading Global Coaches Awards. She is a keynote speaker and teaches executive education for Duke University's Fuqua School of Business and Columbia Business School. Clark is the author of *The Long Game*, *Entrepreneurial You*, *Reinventing You*, and *Stand Out*, which was named the #1 Leadership Book of the Year by Inc. magazine. She has been described by the New York Times as an "expert at self-reinvention and helping others make changes in their lives." A former presidential campaign spokeswoman, Clark is a frequent contributor to the Harvard Business Review, and is a consultant and speaker for clients such as Google, Yale University, and the World Bank. She is also a graduate of Harvard Divinity School, a Broadway investor, and a producer of a multiple Grammy-winning jazz album.

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