



## ONE DAY MBA: MASTERING THE FUNDAMENTALS OF BUSINESS LEADERSHIP

with Dr. Noah Barsky

\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

# ONE DAY MBA: MASTERING THE FUNDAMENTALS OF BUSINESS LEADERSHIP

Thriving in the digital era demands strategic vision and a comprehensive understanding of business dynamics. Yet, many leaders and their teams struggle when workplace expectations extend beyond their core expertise. Despite abundant data, many find it challenging to fully grasp their organization's strategic objectives, competitive positioning, operational processes, and key performance metrics.

This program leverages tools and techniques from top global MBA programs to empower leaders with essential skills. Participants will learn to effectively communicate strategy, evaluate financial performance, manage risks, and foster accountability. The session also explores how sharpening business acumen can ignite curiosity, cultivate a culture of success, and drive transformative career growth. Leaders can enhance their influence and lead with greater impact by bridging the gap between strategic priorities, financial realities, and performance expectations.

## DR. NOAH BARSKY

Noah Barsky, PhD is an award-winning professor in Graduate and Executive business programs at the Villanova University School of Business. He has also taught with the Institute for Management Studies since 2001. Dr. Barsky develops and delivers executive education programs for various Fortune 100 companies, professional services firms and industry associations. His seminars challenge audiences to think differently and are well remembered for their lasting value. Dr. Barsky has also authored five books and over 100 articles in various academic and professional forums, including Forbes, The Economist, ReWorked, The Cutter Business Technology Journal and Advances in Business Education and Training.

# TOPICS COVERED

---

## **BUSINESS STRATEGY: ALIGNING VISION, MISSION, AND COMPETITIVE ADVANTAGE**

UNDERSTANDING THE DIFFERENCES BETWEEN MISSION, VISION, AND STRATEGY  
ACHIEVING STRATEGIC CLARITY TO DRIVE LONG-TERM SUCCESS  
ENGAGING IN HIGH-IMPACT, STRATEGICALLY RELEVANT INITIATIVES

## **FINANCIAL ACUMEN: MASTERING BUSINESS FINANCE FOR BETTER DECISION-MAKING**

UNDERSTANDING FINANCIAL STATEMENTS AND EXTRACTING KEY INSIGHTS  
NAVIGATING BUDGETS AND FINANCIAL REPORTS WITH CONFIDENCE  
EFFECTIVELY COMMUNICATING FINANCIAL NEEDS AND RESOURCE ALLOCATION

## **DECISION-MAKING & PROBLEM-SOLVING FOR BUSINESS SUCCESS**

IDENTIFYING AND LEVERAGING KEY PERFORMANCE METRICS FOR SUSTAINED SUCCESS  
DISTINGUISHING BETWEEN VALUABLE INSIGHTS AND DISTRACTING NOISE IN DECISION-MAKING  
DEVELOPING A "KNOW DECISION, KNOW OUTCOME" MINDSET TO ASSESS RISKS AND REWARDS  
FOSTERING A CULTURE OF INNOVATION AND EXPERIMENTATION WHILE MAINTAINING STRATEGIC DISCIPLINE

FOR REGISTRATION PLEASE CONTACT: **Robert Webster** - IMS Regional Director - Houston  
Phone: +1 (281) 222-6876 Email: [houstontx@ims-online.com](mailto:houstontx@ims-online.com) Website:  
<https://ims-online.com/leadership-development/Houston/13>