



MAXIMIZING ENGAGEMENT: FUEL MOTIVATION,  
RETAIN TALENT, & ACCELERATE SUCCESS  
with Christopher Littlefield  
\$395 (US) per person

VIRTUAL SESSION (3-HOUR)

## MAXIMIZING ENGAGEMENT: FUEL MOTIVATION, RETAIN TALENT, & ACCELERATE SUCCESS

Do your people feel valued by their leaders? If not, they may be looking for another job. Losing a key person can be devastating for your business. Yet, many leaders use the excuse of being too busy to avoid having the simple day-to-day conversations that would have had their employees stay. When effort goes unnoticed, it turns into resentment, unaddressed issues turn into toxic dynamics, and fed-up employees leave. If leaders want to build and maintain the respect, trust, and relationships that make people feel valued and allow great work to get done, it is time to master the Art of Recognition and Engagement.

Chris will introduce leaders to the core elements of engagement, help them assess how they are doing with their people, and provide strategies to address any gaps. Leaders will leave with an abundance of tried and tested check-ins, relationship-building activities, team rituals, and tools to help them maintain an employee experience that gets results.

### CHRISTOPHER LITTLEFIELD

Christopher Littlefield is an International Speaker, Expert in Employee Appreciation, Workplace Culture and the founder of Beyond Thank You. He has trained thousands of leaders, across six continents, on how to understand what their people want and need to be at their best. His clients include Accenture, Boston Medical, Lebanese Postal Service, MIT Sloan School of Management, Reserve Bank of Australia, Salesforce, the U.S. Army, the United Nations, and more. His work has been featured in New York, Inc, Mindful, and British Psychologies Magazines, and profiled in Harvard Business Review. Chris is a regular contributor to Forbes and Harvard Business Review and the author of the bestselling book, 75+Team Building Activities for Remote Teams.

# TOPICS COVERED

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## UNDERSTANDING WHAT EMPLOYEES NEED TO FEEL VALUED AND MOTIVATED

IDENTIFYING INDIVIDUAL DRIVERS OF ENGAGEMENT AND PERFORMANCE  
CUSTOMIZING RECOGNITION AND SUPPORT TO ENHANCE WORKPLACE SATISFACTION

## AVOIDING THE FOUR MOST COMMON RECOGNITION PITFALLS

RECOGNIZING BEHAVIORS THAT ERODE TRUST AND DISENGAGE EMPLOYEES  
ENSURING AUTHENTICITY AND FAIRNESS IN ACKNOWLEDGMENT AND REWARDS

## THE KEY INGREDIENTS FOR EMPLOYEE ENGAGEMENT

CREATING A CULTURE OF APPRECIATION AND ACCOUNTABILITY  
LEVERAGING SMALL, MEANINGFUL ACTIONS TO DRIVE LONG-TERM ENGAGEMENT

## STRENGTHENING WORK RELATIONSHIPS THROUGH RECOGNITION AND PRAISE

USING ACKNOWLEDGMENT AS A TOOL TO FOSTER POSITIVE WORKPLACE CONNECTIONS  
TRANSFORMING DIFFICULT RELATIONSHIPS THROUGH STRATEGIC RECOGNITION

## PRACTICAL TOOLS FOR BUILDING A HIGH-ENGAGEMENT CULTURE

IMPLEMENTING CHECK-INS, TEAM RITUALS, AND RELATIONSHIP-BUILDING EXERCISES  
DEVELOPING SUSTAINABLE HABITS TO MAINTAIN A MOTIVATED AND RESULTS-DRIVEN TEAM

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